

# Trade-In Protection Plus.

Protect the customer's future equity. Bring the next trade back to your store.

**F&I**

NEW PRODUCT LINE

**100%**

TRADE RETURNS TO DEALER

**< 60s**

CLAIM DOCUMENTATION

**1**

CUSTOMER FOR LIFE

## THE PROBLEM

### Cosmetic damage quietly destroys trade equity.

The average vehicle loses \$1,200–\$2,500 in trade value to undisclosed cosmetic damage. Customers are surprised at trade-in. Dealers eat the recon. The relationship ends there.

## THE PRODUCT

### An F&I-sold protection product, powered by Estimatics.

- **Sold in F&I**

A new product line for the finance office. Margin without inventory risk.

- **Documented claims**

Estimatics AI documents the event in under 60 seconds.

- **Covers what matters**

Collision, comprehensive, non-collision, wear & tear, weather, vandalism, theft.

- **Customer protection**

Vehicle Replacement Credit on qualifying covered events.

- **Trade comes home**

Credit redeems at the originating dealer. The next deal is yours.

- **Brand trust**

Customers come back to the dealer who protected them.

## HOW A CLAIM WORKS

### Fast. Documented. Defensible.

- **01 Event**

Enrolled customer has a qualifying covered event.

- **02 Document**

Estimatics captures photos, VIN, and damage in under 60 seconds.

- **03 Redeem**

Vehicle Replacement Credit applies at the originating dealer.

## PAIRS WITH AE-PRO

AE-Pro captures today's cosmetic revenue. TIPP protects tomorrow's trade. Two products, one customer relationship — powered by one AI platform.