

## ADVANCED ESTIMATICS

### Pricing

# Aligned with your workflows, not your headcount.

We shifted the conversation from 'how many users' to 'how many revenue centers and operational workflows are being improved.' Because dealerships don't buy software seats — they buy operational returns.

#### FOUNDATION EDITION

## \$795/mo

per location, billed monthly

A low-friction entry point for dealerships introducing the platform within a single operational area — most commonly the service lane.

- Up to 5 users
- Single department access
- AI-powered cosmetic estimating
- Photo documentation and reporting
- Basic operational dashboard

#### PERFORMANCE EDITION

## \$1,295/mo

per location, billed monthly

Turn disconnected departments into a unified cosmetic revenue and operational efficiency platform. ROI compounds significantly once multiple departments participate.

- Up to 10 users
- Up to 3 departments
- Service, Used Cars, and Collision integration
- Departmental performance reporting
- Recon tracking and accountability
- Opportunity-loss and ROI reporting

#### ENTERPRISE EDITION

## \$1,795/mo

per location, billed monthly

Full dealership adoption and executive-level operational visibility. Create a dealership-wide cosmetic inspection and profitability culture.

- Up to 20 users
- Unlimited departmental coverage
- Service, Collision, Used Cars, New Car Sales, and Management
- Executive dashboards and dealer principal reporting
- Accountability scorecards
- Group-level visibility and analytics
- Priority support and future integration opportunities

## NEED MORE USERS?

Additional 5 Users — \$199/mo per add-on pack

Flexibility for larger rooftops without fixed-user resistance.

### The math

## A subscription in. A revenue stream out.

At a single location running ~1,000 vehicles per month, conservatively converting 25% of cosmetic damage at a \$750 average repair order — the monthly opportunity is \$187,500. That's a 145x return on the Performance tier, and the ROI only grows as more departments adopt the workflow.

FOUNDATION	PERFORMANCE	ENTERPRISE
\$795	\$1,295	\$1,795
entire paint per mo	strongest value per mo	full coverage per mo

### Frequently asked

## The questions every dealer principal asks first.

### Is there a setup or onboarding fee?

No. Every tier is all-inclusive. Our customer success team handles integration at no additional cost.

### How do we get started?

It begins with a conversation. We learn about your group, walk you through the platform, and design a rollout that fits your operation.

### Do you charge per estimate?

No. Unlimited estimates across every tier. You are not penalized for using the platform more.

### What if we need more than 20 users?

The Enterprise tier covers up to 20 users. Additional 5-user expansion packs are available at \$199/month each — a simple way to scale without renegotiating.

### Can we upgrade tiers later?

Absolutely. Most dealerships start with Foundation to validate ROI, then expand to Performance or Enterprise as adoption spreads across departments.

## **How long does deployment take?**

There's no app to install — Estimatics works on any tablet or phone your team already has. Our customer success team handles the rollout end-to-end.

## **What about multi-rooftop dealer groups?**

We offer group pricing and enterprise agreements for organizations rolling out across multiple rooftops. Contact us for a custom quote.

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## **Ready to learn more?**

Schedule a conversation with our team at [dan.macuga@advancedestimatics.com](mailto:dan.macuga@advancedestimatics.com)  
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