

ADVANCED ESTIMATICS

The platform

AI that works for you — not against your business.

Estimatics doesn't disrupt your service drive. It quietly removes friction at the points where customers drop off and revenue leaks out. One subscription. Five compounding ways to win.

A GAME CHANGER FOR SERVICE-LANE ROI

Capture revenue that's already on your property — before it leaves.

40% of the vehicles already in your service lane have visible cosmetic damage. Customers want it fixed. They just need a fast, transparent estimate from a brand they trust. Estimatics turns every routine appointment into a +12–18% capture-rate lift.

Five outcomes · one subscription

A continuous sales funnel that runs itself.

<p>Service-lane ROI engine</p> <p>Every vehicle gets a 60-second cosmetic estimate at write-up. Advisors no longer need to 'remember' to walk the car. Capture rate climbs 12–18% without adding a single headcount.</p>	<p>Continuous sales funnel</p> <p>Cars come in for oil changes; they leave with approved repair orders. The same customer flow that already powers your business now generates a second revenue stream every visit.</p>
<p>Liability shield at drop-off</p> <p>Every vehicle is photo-documented the moment it arrives. The 'it was already there' argument disappears. Your team is protected; your customer is reassured.</p>	<p>Customer retention tool</p> <p>Customers come back to the dealer who showed them a problem they could see — and fixed it for less than they expected. CSI scores rise. Loyalty compounds.</p>

New revenue stream

Cosmetic-pay revenue drops straight to the bottom line — no parts margin compression, no insurance friction. \$187,500/month opportunity per location.

Dealership efficiency

Estimates take under 60 seconds and cost less than \$5. No specialist. No appointment. Your floor moves faster — and your customers wait less.

How it actually works

No app to install. No specialist to hire. No training week.

01 Capture Any team member — advisor, porter, salesperson — takes 4 photos and enters the VIN on any tablet or phone.	02 Estimate Our AI, trained on 125,000+ real repairs, returns a 95–97% accurate cosmetic estimate in under 60 seconds.	03 Present & approve The customer sees a transparent, professional estimate on screen and approves on the spot — while they're still on your property.
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Estimatics vs. traditional estimates

The math that makes it inevitable.

CAPABILITY	TRADITIONAL	ESTIMATICS
Cost per estimate	\$75 – \$150	< \$5
Time required	30 – 45 minutes	Under 60 seconds
Specialist needed?	Yes — body shop tech	No — any team member
Customer wait time	Days (appointment)	Instant (during visit)
Scales across locations?	No	Yes — unlimited

Ready to learn more?

Schedule a conversation: dan.macuga@advancedestimatics.com

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